



# The Jim Kettler Legacy Society

*Celebrating today's planned generosity for tomorrow's conservation impact*

For nearly 20 years, Lakeshore Natural Resource Partnership (LNRP) has been a leader in Conservation, Collaboration and Community, from the (Niagara Escarpment) Ledge to the (Lake Michigan) Lakeshore. During that time, LNRP and our partners have made the Lakeshore basin healthier and more ecologically and economically vibrant for future generations.

## **Dr. James (“Jim”) Kettler has been instrumental in that impact.**

Throughout his nearly 15-year tenure with LNRP, Jim has led critical restoration projects and championed a truly collaborative approach to tackle tough environmental challenges and convert them into real land and water conservation success stories. Jim has embodied a genuine spirit of engagement and outreach to bring people together – including those of disparate view points and diverse backgrounds – and inspire them with a common stewardship calling to get critically important things done. He has passionately advocated for investment in programs that have had a positive social, economic, and environmental impact within the communities LNRP proudly serves. For all of these reasons, Jim has long been a highly-respected and oft-celebrated mission-driven leader in Wisconsin.

Because of Jim, LNRP has flourished. Because of Jim, our communities are better places to live, work, and recreate. Because of Jim, our waters are cleaner, our lands have been restored, our special natural areas made more accessible to all people.

As Jim now concludes his impressive professional career, our entire LNRP family celebrates and thanks him for his extraordinary legacy of impact. Jim’s profound LNRP Legacy is twofold: the difference he has made while working with us, and the difference he will one day make through his planned estate generosity.

Accordingly, LNRP is proud and privileged to honor our longtime leader, Jim Kettler, with the titular naming of our inaugural LNRP Legacy Society, a community of friends and supporters who have named LNRP in their will or estate plans.

We invite you to join the **Jim Kettler Legacy Society** by notifying us upon inclusion of LNRP in your will or estate plans. Planned gifts made to LNRP will be directed to our **“We All Live On The Water”** Endowment Fund, professionally managed by Lakeshore Community Foundation.

*We thank you for your legacy of impact, and we look forward to welcoming you!*



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**Federal EIN #:** 16-1663614  
**Mailing address:** P.O. Box 224, Port Washington, WI 53074  
**Website address:** <https://www.lnrp.org>  
**Point of contact:** Tom Mlada, Executive Director  
[tom@lnrp.org](mailto:tom@lnrp.org)  
(262) 573-8736