



2021-2022 IMPACT REPORT

www.LNRP.org

Partners, Friends and Supporters of **LNRP**:

For 20 years, LNRP has embraced the ideals of **CONSERVATION, COLLABORATION, COMMUNITY** as the foundation of our mission and our impact.

Conservation: LNRP has been restoring and enhancing the health of our land and waters in the Lake Michigan Basin.

Collaboration: LNRP brings diverse groups to the table and inspires constructive dialogue to solve the most challenging environmental problems.

Community: LNRP provides community partners with the strategic, administrative, programming, and funding support they need to create positive environmental, social, and economic impact. Since 2003, LNRP and our Partners have been leaders in cleaning our waters, restoring our land, and making our communities healthier.

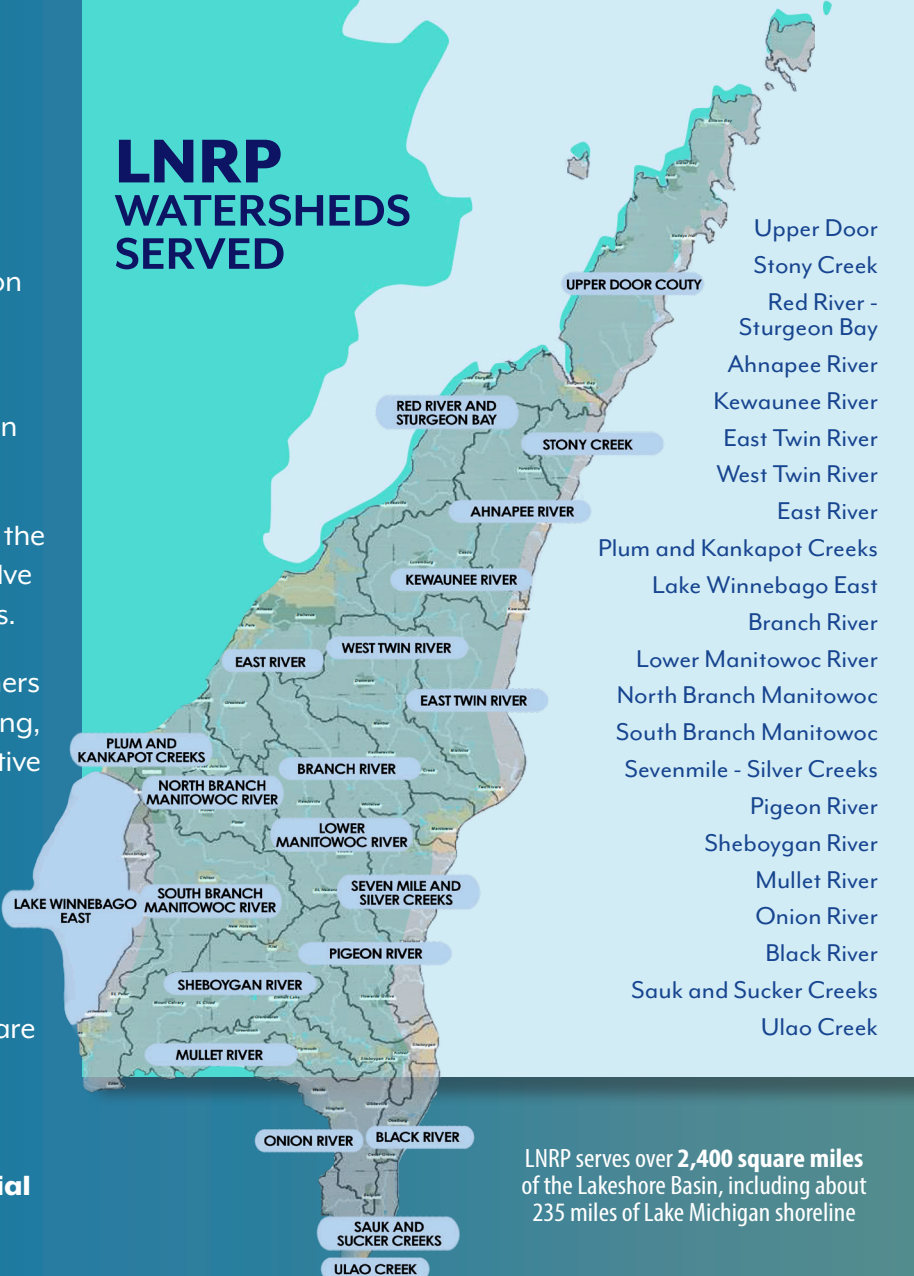
We don't accomplish this alone. We are privileged to do this work with people who share our passion for restoring the natural beauty of our land and our waters...and showcasing how really special they are. **We do this work with you, our passionate, generous financial supporters.**

On behalf of our entire LNRP Team...**THANK YOU for YOUR impact!**

TOM MLADA
LNRP Executive Director



LNRP WATERSHEDS SERVED



LNRP serves over **2,400 square miles** of the Lakeshore Basin, including about 235 miles of Lake Michigan shoreline

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CONSERVATION

Snapshot of significant impacts achieved 2021-2022, during the challenging COVID-19 pandemic.

SIGNIFICANT IMPACTS

Working collaboratively with a diverse team of non-profits, municipalities, and community leaders



Our LNRP Team restores rivers, streams, wetlands, and forests within the Lake Michigan Basin.

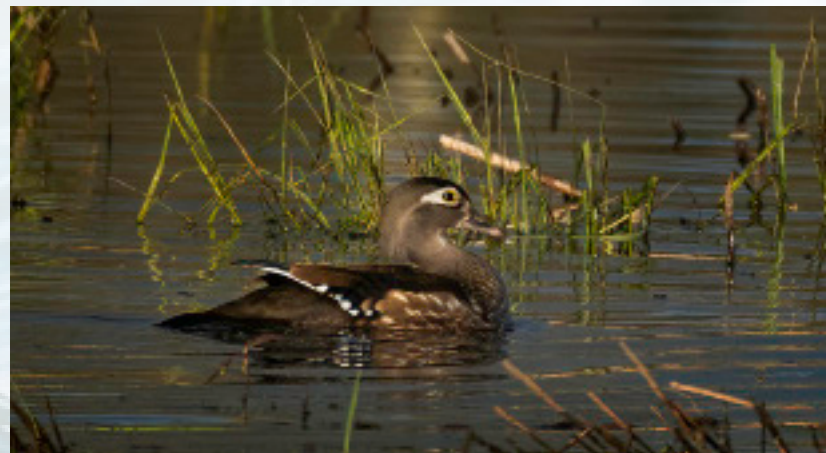
The Little Manistowoc River and Coastal Wetland complex was a rapidly-deteriorating waterway after the flood of 2008. The 2.5-mile long river, draining into Lake Michigan and its associated wetlands, had been neglected for years. The primary river channel was full of sludge and the coastal wetland was full of invasive species. The poor water quality and wetland function was not supporting fish or migratory birds. So, our LNRP Team responded, and in partnership with the Fund for Lake Michigan, the City of Manistowoc, the Friends of the Manistowoc River Watershed, and other environmental and community stakeholder groups, we came together to act.

Today, the Little Manistowoc River supports fish, birds, and other wildlife – and the quality of the water flowing into Lake Michigan is vastly improved. Community residents can access it for kayaking, fishing, and bird-watching. And, economic activity nearby has increased.



“ Along Waldo Boulevard my eye caught a bird soaring above the Little Manistowoc River, an eagle. On the water to my right were a pair of Sandhill Crane along the shore, with ducks floating midstream and pelicans nearby. In one swift movement, the eagle dropped to the river’s surface, snatched a fish in its talons and flew off with its dinner! I took a deep breath and just paused for a moment ... filled with gratitude for the work LNRP has done in restoring that very special habitat.”

JIM HOLLAHAN
LNRP Partner and Supporter



COLLABORATION



“ Our affiliation with LNRP and its expert staff empowers our community to do bigger things and to do the small things better. As a watershed partner in LNRP’s region-wide effort we are grateful for the opportunity to be part of “big-picture” progress all along the lakeshore.”

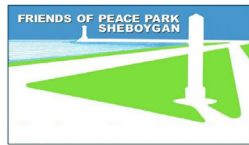
CATHY PABICH

Friends of Crescent Beach - Algoma



For 20 years, LNRP has been leading collaborative work and solving environmental problems. Working with our 18 Partner Groups, we’ve made critical progress in cleaning up waterways, restoring forests, and empowering and mobilizing citizens to take action to fight climate change.

LNRP PARTNER GROUPS



Friends of Hika Bay
Calvin, Pine, Point, Fischer & Centerville Watersheds



Ozaukee County Watershed Coalition

True to our mission, we do collaborative, community-based conservation. We are privileged to do this work with people who share our passion for restoring the natural beauty of our land and our waters... and showcasing how really special they are.

Since LNRP helped launch our first “Partner Group” in 2010, we’ve provided essential expertise to create 17 more of these conservation-focused partners. Whether focused upon protection of a regional natural resource or geologic treasure; land and water restoration work within a specific county watershed; or leadership of an important community project or program, our 18 LNRP Partner Groups really do the extraordinary.

We’re so proud to partner with the people who power them!

FROM DOOR COUNTY TO OZAUKEE COUNTY
AND INLAND TO LAKE WINNEBAGO

COMMUNITY



“The City of Port Washington has benefited tremendously from the opportunity to collaborate with LNRP. Their active leadership has enabled us to more effectively identify, prioritize, and fund coastal resiliency-based projects. As our partners, they help tell the story of the value of critical conservation projects.”

ROB VANDEN NOVEN

City of Port Washington Director of Public Works

We believe the most complex and seemingly insurmountable challenges can be solved when people come together and get to work.

Today’s climate crisis threatens our Wisconsin coastal communities, and to respond effectively and prepare for future impacts, trust-based relationships and collaborative actions are vital.

In 2020, our Lakeshore Natural Resource Partnership (LNRP) team embraced the leadership mantle. Together with Water365, we launched our “Coastal Resiliency Community Impact Project” (CRCIP), with a focus upon providing vital capacity-building support to our resource-limited municipal and county partners. Our goal: with support from the Fund for Lake Michigan (FFLM), provide communities the resources and expertise needed to become more adaptable and better prepared for future climatic events, including intense rainfall events, flooding, and stream and river bank erosion. In short, we partner with coastal communities to get vital projects funded and done.

Now three years later, our CRCIP leadership has had a significant impact for our community partners, including Port Washington, Sheboygan, Manitowoc, Kewaunee, and Algoma.



“LNRP gets it done. From understanding water quality to restoring streams, LNRP listens to its partners and works hard to bring stakeholders together with funders and the right level of technical expertise to improve our waters, expand public access, and enhance our understanding of the social and environmental benefits of healthy water and ecosystems. We look forward to continued collaboration with LNRP to grow our watershed protection and restoration impact.”

JON GUMTOW

Sheboygan River Basin Partnership

The Jim Kettler Legacy Society



Celebrating today's planned generosity for tomorrow's conservation impact.

Long-time LNRP Executive Director and Director of Projects, Jim Kettler, has announced his retirement.

Throughout his nearly 15-year tenure with LNRP, Jim Kettler led restoration projects and championed a truly collaborative approach to tackle tough environmental challenges and convert them into real land and water conservation success stories.

Jim has embodied a genuine spirit of engagement and outreach to bring people together – including those of disparate view points and diverse backgrounds – and inspire them with a common stewardship calling to get critically important work done. He has passionately advocated for investment in programs that have had a positive social, economic, and environmental impact within the communities LNRP proudly serves. For all of these reasons, Jim has long been a highly-respected and oft-celebrated mission-driven leader in Wisconsin.

Because of Jim, LNRP has flourished. Because of Jim, our communities are better places to live, work, and recreate. Because of Jim, our waters are cleaner, our lands have been restored, our special natural areas made more accessible to all people.

As Jim now concludes his impressive professional career, our entire LNRP family celebrates and thanks him for his extraordinary legacy of impact. Jim's profound LNRP Legacy is twofold: the difference he has made while working with us, and the difference he will one day make through his planned estate generosity.

Accordingly, LNRP is proud and privileged to honor our longtime leader, Jim Kettler, with the titular naming of our inaugural **LNRP Legacy Society**, a community of friends and supporters who have named LNRP in their will or estate plans.

LNRP is incredibly grateful for Jim's longtime dedication and leadership.

We invite you to join the **JIM KETTLER LEGACY SOCIETY** by notifying us upon inclusion of LNRP in your will or estate plans. Planned gifts made to LNRP will be directed to our **"We All Live on the Water"** Endowment Fund, professionally managed by Lakeshore Community Foundation.

Organization name:

Lakeshore Natural Resource Partnership (LNRP)

Year of Incorporation: 2003

Federal EIN #: 16-1663614

Mailing address:

P.O. Box 224, Port Washington, WI 53074

Website address: www.lnrp.org

Point of contact: Tom Mlada, Executive Director

tom@lnrp.org | (262) 573-8736

20th Milestone Anniversary Endowment Fund

CHALLENGE GIFT OPPORTUNITY:

Honoring the Impact of Jim Kettler

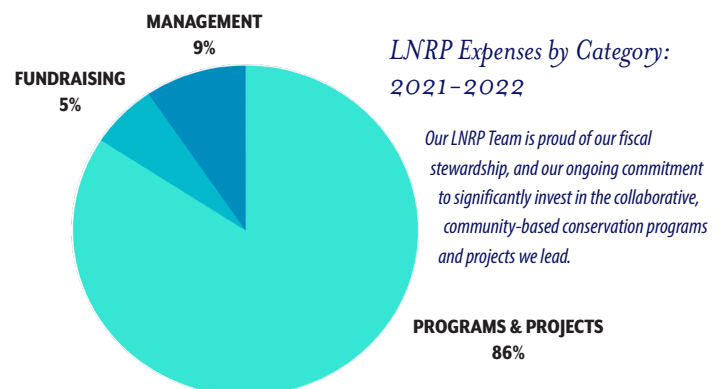
Thanks to the inspiring generosity of an anonymous donor, we have a special **challenge gift opportunity** to both honor the impact of our esteemed colleague, Jim Kettler, and significantly increase the impact of endowment fund giving as part of our LNRP 20th milestone anniversary celebration.

Our anonymous donor has offered to contribute \$1 for every \$3 given to our LNRP Endowment Fund, up to a maximum contribution by this donor of \$25,000.

And, all of that giving adds up in a big way! In short, if we can raise \$75,000 in donations and pledges by the end of our 20th milestone anniversary year (2023), our anonymous donor will contribute a total of \$25,000.

To make your gift to our LNRP Endowment Fund, please visit: **www.lnrp.org/onlinegiving-endowment-fund**

Our heartfelt gratitude to our generous anonymous donor, and to all of you who make your own generous gift to our LNRP Endowment Fund and help us secure this Challenge Gift!



I Am LNRP

Scan the QR code to watch the video testimonial



Jim Kettler
LNRP Director of
Special Projects



Katie Krouse
Climate Change Coalition
of Door County



DuWayne Klessig
Friends of
Stony Brook



Cathy Pabich
Friends of
Crescent Beach



Jim Hollahan
LNRP
Communications Team



Zachary Kunstman
LNRP
Communications Team



Wendy Lutzke
Friends of the Manitowoc
River Watershed



Sara Schuetze
Friends of the Manitowoc
River Watershed



Rolf Johnson
LNRP
Board President



Kathryn Jens
Saxon Homestead
Cleveland



Mary Koczan
Friends of Peace Park
(Sheboygan)



Tom Ward
Lakeshore Water Institute
UWGB-Manitowoc



Jenn Phillips-Vanderberg
Ozaukee County
Watershed Coalition



Tom Mlada
LNRP
Executive Director



Together with YOU, Lakeshore Natural Resource Partnership celebrates 20 years of our conservation impacts and community collaborations in 2023.

Thank You!

Please join us and support the collaborative community-based conservation work we do with a charitable gift. In giving, you are doing the work along with us! YOU...

- enhance water quality throughout the Lake Michigan Basin;
- restore and enhance wildlife habitat and forest ecosystems;
- eliminate destructive invasive species;
- improve soil health and sustainable agricultural practices;
- protect natural areas and open land spaces;
- cultivate and engage community leaders;
- mitigate the impacts of the climate crisis.

www.LNRP.org/donate